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Florida House, Busia Town, Kenya  
Along Kisumu-Busia Road (Room 206)

September 18, 2024

## JOB VACANCY: GRAPHIC DESIGNER (HR/FISHERS/GD/09/24)

LOCATION: BUSIA TOWN

Type: Part-Time/Contract

**About Us:** Fishers Band is a groundbreaking ensemble known for its eclectic blend of genres and innovative sound. Based in Busia Town we are dedicated to creating captivating musical experiences that resonate deeply with our audiences.

**Position Overview:** Are you a creative and innovative Graphic Designer with a passion for visual communication? Fishers Entertainment and Events is seeking a talented individual to design visually stunning graphics for our event branding, marketing materials, and digital content. If you have a flair for design and want to showcase your skills in an exciting, fast-paced environment, this is the role for you!

### **Key Responsibilities:**

- Create visually appealing designs for event branding, promotional materials, social media graphics, and more.
- Collaborate with the marketing and events teams to develop creative concepts and design solutions that align with the brand and client needs.
- Design layouts for both print and digital formats, including flyers, banners, posters, brochures, and online ads.
- Ensure consistency in design across all platforms and maintain brand identity.
- Manage multiple design projects simultaneously and meet tight deadlines.
- Stay updated with industry trends and apply fresh ideas to design work.

### **Requirements:**

- Proven experience as a graphic designer with a strong portfolio of creative work.
- Proficiency in design software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign, etc.) and Canva.
- Strong understanding of typography, color theory, and visual composition.
- Ability to work in a fast-paced environment, manage multiple projects, and meet deadlines.
- Excellent communication skills and ability to interpret client needs into design solutions.
- Knowledge of print production processes and file preparation.
- Attention to detail and a passion for creativity.

### **How to Apply:**

Please submit your resume, a cover letter detailing your experience and skills, or a portfolio to [hr@fishers.co.ke](mailto:hr@fishers.co.ke) QUOTING reference number and Job title. Application should reach the undersigned no later than Thursday: 10th October, 2024 at 11.59 PM. Kindly note that only shortlisted candidates will be contacted.

Human Resource Manager,  
Fishers Entertainment and Events Limited  
For: Chief Executive Officer